

Cité des
Climats & vins
de Bourgogne CHABLIS • BEAUNE • MÂCON



Chablis



Beaune



Mâcon

One Cité,
three centers
to experience

PRESS KIT

www.citeclimatsvins-bourgogne.com

Chablis, Beaune, Mâcon

Three cultural and tourist sites designed as a network to help you discover the wine heritage of Bourgogne from north to south!



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A Cité with many possibilities



Nearly **5,000 m²**
of facilities

Beaune 2,900 m²
Chablis 630 m²
Mâcon 1,300 m²

12 reception areas

that can be reserved privately Seminar rooms, tasting rooms, classrooms, professional kitchen, auditorium...

3 complementary
tours

highlighting the specificities of each territory. The Cité in Beaune is the main interpretation center for the Climats du vignoble de Bourgogne - World Heritage Site.

15 different sites
available with free access

Wine tourism posts, gardens, food outlets, bookstores, panoramic terrace...

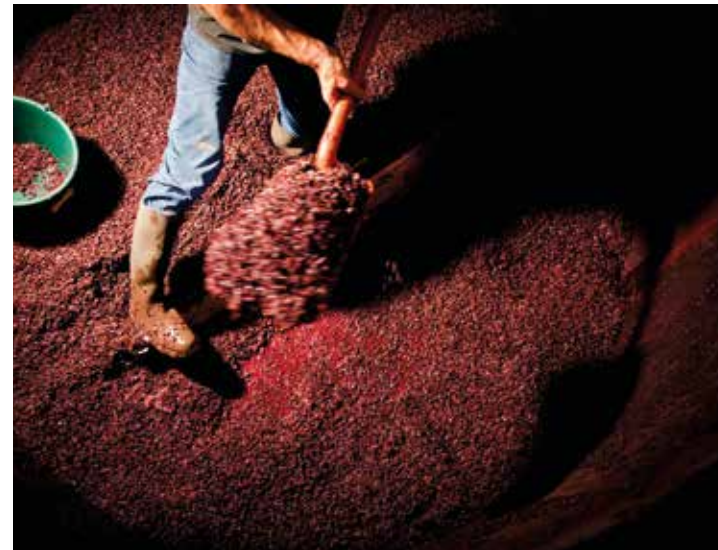
10 products and
services in each Cité

- An immersive visit to discover the richness and diversity of Bourgogne wines
- Oenocultural and multi-sensorial workshops
- A diverse offering (concerts, exhibitions, conferences, shows...)
- Tastings, trainings, a food and wine bar
- A bookstore-boutique, a space for wine tourism information
- Areas that can be reserved privately

More than
180,000
visitors expected each year
across the three sites

...perhaps including you?

1 Cité, 3 flagship locations, 3 places to visit



Immerse yourself in the Bourgogne culture

Bourgogne offers a natural and sincere reflection of France in the green undulations of its landscapes, the elegance of its historical monuments and the charm of its accommodations, the liveliness of its cities and the seduction of its villages. It is the privileged ambassador of an art of living that combines refinement and generosity, and it will undoubtedly occupy a special place in your heart, as it already does in the hearts of travelers around the world.

From its gastronomic treasures to its internationally recognized vineyards, Bourgogne has a gift for sharing its knowledge: as a **leading model of viticulture on a global scale**, it is now exemplary for the **excellence of its know-how**, the **typicality of its wines**, the **uniqueness of its terroirs** and the **new challenges of wine production**.



In Chablis, Beaune and Mâcon, enter the *Cité des Climats et vins de Bourgogne* and touch a little of the magic that has been happening for thousands of years in its vineyards and cellars...

La Cité des Climats et vins de Bourgogne: ambassador of Bourgogne wines and the Bourgogne region!

WHY?

A whole universe of Bourgogne's wine culture available for you to experience and appreciate!

As early as 2010, winegrowers envisioned the creation of a tourist and cultural site dedicated to the promotion of the history, heritage and culture of wine in Bourgogne. **The UNESCO inscription of the Climats de Bourgogne on the World Heritage List in 2015** gave the project a real impetus by making people aware of the **Outstanding Universal Value of this type of viticulture in the terroir of Bourgogne**. The *Cité des Climats et vins de Bourgogne* is an **innovative entry point** for visitors to vineyards and cellars through its three emblematic sites: Beaune, Chablis and Mâcon. **This regional project is led by the Bureau Interprofessionnel des Vins de Bourgogne (BIVB)** and supported by the wine trade and wine industry, as well as local authorities. The aim of this initiative is to promote the values and image of Bourgogne's wine industry in its diversity. The *Cité des Climats et vins de Bourgogne* Association, which is **recognized as being in the public interest**, is responsible for the design and management of the three sites. While its museographic work has been carried out in close collaboration with the *Association des Climats du vignoble de Bourgogne - Patrimoine Mondial*, the City of Beaune is the project manager for



the building in Beaune, while the BIVB is the project manager for the buildings in Chablis and Mâcon. **Discovery, sharing and conviviality** are the key words of the *Cité des Climats et vins de Bourgogne*, whose purpose is to **enrich the region's wine culture and wine tourism offerings**. By providing immersive and sensory experiences, it aims to give visitors the keys to understanding this universe... and at the same time the ability to penetrate the very soul of the Bourgogne vineyard!



HOW?

Three places where you can spend time and discover Bourgogne in all its various dimensions!

Three locations representative of the Bourgogne vineyards host **three wine tourism interpretation centers** designed as a network, each with its own identity and specificities, all serving the same purpose of **promoting and spreading the culture of terroir-based winegrowing and the Climats de Bourgogne**. In Beaune, the building is a technical, architectural and eco-responsible feat that soars towards the sky in an elegant spiral, reminiscent of the vine's tendril. As for the buildings in the cities of Mâcon and Chablis, they successfully meet the challenge of contemporary audacity in harmony with their historical buildings. Each of the three sites is a **gateway to the vineyards and our viticultural heritage**, inviting you to travel throughout the region to discover the wines and terroirs of Bourgogne. The focus is on human interaction and sensory experience: in each *Cité*, the professionals who guide you through the **immersive visit** share their experiences and expertise. Try your hand at **wine and cultural activities**, get wine **tourism advice**, enjoy **tastings**, attend **conferences**, browse through **exhibitions**... Each of these offers, different and complementary, is designed to help you discover the origins of the terroirs right up to the wine in the glass, in an exciting and comprehensive way.

FOR WHOM?

The Cité – an exceptional sensory experience accessible to all!

It's for everyone! Whether you're a novice, an amateur or an enthusiast, whether you are alone or with friends or family, whether you are a tourist from France or from abroad, whether you are a member of a school group or a business tourist, you are welcome with open arms at the *Cité des Climats et vins de Bourgogne*. The *Cité* is especially attentive to the needs of the most vulnerable visitors and ensures optimum accessibility for everyone. Thanks to the diversity of activities offered, the location of each site, and the attention paid to pedagogical aspects, the *Cité* facilitate your visit, arouse your curiosity, answer your questions and encourage you to discover the vineyards and venture out to meet professionals in the world of wine. **Look, listen, smell, touch and taste: the Cité offers you an authentic and exciting sensory journey!**





Beaune

capital of Bourgogne wines

A “landscaped building” well integrated in its surroundings

At the entrance to the city, you can admire the *Cité’s* **light-colored tendrils rising 24 meters high**, reminiscent of the vine’s coils around the trellises. This architectural feat is a **unique combination of bio-sourced materials and local technical expertise**. Created in the capital of Bourgogne wines, this building is the main interpretation center of the *Climats du vignoble de Bourgogne*. **This *Cité* embodies the history, the experience and the heritage of the entire wine-producing region of Bourgogne**. Along the scenographic path made with light-colored wooden louvers, take the time to explore the richness of the vineyards: Chablis and Grand Auxerrois, Châtillonnais, Côte de Nuits and Hautes Côtes de Nuits, Côte de Beaune and Hautes Côtes de Beaune, Côte Chalonnaise and Côtes du Couchois, Mâconnais. This symbolic journey begins in the depths of an ancient sea, in semi-darkness, and then leads you to the light of the upper levels and to the **panoramic terrace where a spectacular view of the viticultural landscape awaits you!**



THE CITÉ DES CLIMATS ET VINS DE BOURGOGNE IN BEAUNE: WELL POSITIONED!

- Just three minutes from the A6 / A31 freeway – Beaune-Centre exit
- Only a 3.5-hour drive from Paris / 1 hour 45 minutes from Lyon / 2.5 hours from Geneva
- On the *Route des Grands Crus de Bourgogne*
- Accessible by bike thanks to the bike path

**>> Parc de la Chartreuse
21 avenue Charles de Gaulle, 21200 Beaune**

There is a specific area of the tour dedicated to the *Climats du vignoble de Bourgogne*, a UNESCO World Heritage Site.



CLIMATS DU
VIGNOBLE DE
BOURGOGNE
PREMIÈRE RÉGION

DISCOVER A GENUINE ENVIRONMENT COMMITTED TO SUSTAINABLE PRACTICES

- 3,600 m²: the largest of the three sites
- Eco-responsible and low-carbon construction (insulated with French-produced hemp concrete, rainwater recovery, renewable photovoltaic energy production)
- Common-sense construction using bio-sourced materials and work carried out by companies located within a radius of 80 kilometers
- 3 terraces, one of which is panoramic with a view of the viticultural hillside
- Set in a 10-hectare landscaped park
- In the middle of a new district featuring restaurants, event hall, hotel and shops selling local products
- A bevy of options linking the new district to the city center: a pedestrian pathway along the Bouzaize River, electric shuttles, a bike path and charging stations for electric bikes.



EXPERIENCE A VISIT DEDICATED TO THE BOURGOGNE WINE REGION

- An estimated 1.5-hour visit including a wine tasting
- A presentation of the entire Bourgogne wine region: Chablis and Grand Auxerrois, Châtillonnais, Côte de Nuits and Hautes Côtes de Nuits, Côte de Beaune and Hautes Côtes de Beaune, Côte Chalonnaise and Côte du Couchois, as well as the Mâconnais vineyard area
- Lovely interior and exterior design featuring oak wood louvers
- A kid-friendly trail consisting of seven cabottes (small huts)
- Displays available in four foreign languages and in sign language

**>> Entrance fee €14 / person
including a wine tasting**





Chablis

an echo of the monastic heritage of winegrowing in Bourgogne

A place full of history in the heart of the city

In **Chablis**, the Cistercian monks would be proud to see that their **historic cellar, Petit Pontigny**, is still fully dedicated to the **development of the vineyards and wines of northern Bourgogne**: Chablis, Grand Auxerrois (which encompasses the vineyards of Auxerrois, Tonnerrois, Vézélien and Jovinien) and the Châtillonnais vineyards. Nearly **ten centuries of history** accompany you in this **intimate historic building, renovated and equipped with a contemporary extension which has been harmoniously integrated into the warm atmosphere of the garden**. As you explore the various layers of material and immaterial elements that make up the scenography of the tour, you build your own experience of wine through a progressive immersion that appeals to your five senses. Wander through the wine landscapes and discover the soundscapes composed of an acoustic ambience – touch, admire, listen. Enjoy the story of the heritage and culture of grape growing and wine in this **monastic vestige that has shaped the Bourgogne wine region!**



THE CITÉ DES CLIMATS ET VINS DE BOURGOGNE IN CHABLIS: A GOLDEN GATEWAY TO THE BOURGOGNE REGION

- 15 minutes from the A6 freeway – Chablis exit
- Only 2 hours from Paris / 3 hours from Lyon / 3.5 hours from Geneva
- On the Yonne Wine Route
- Less than 20 kilometers from a bicycle path and a marina

>> 1 bis rue de Chichée, 89800 Chablis

DISCOVER AN INTIMATE PLACE IN THE HEART OF A HISTORIC BUILDING

- 15 minutes from the A6 freeway – Chablis exit
- Only 2 hours from Paris / 3 hours from Lyon / 3.5 hours from Geneva
- On the Yonne Wine Route
- Less than 20 kilometers from a bicycle path and a marina



DISCOVER AN INTIMATE PLACE IN THE HEART OF A HISTORIC BUILDING

- An estimated 45-minute visit including a tasting of two wines
- A presentation of the whole of winegrowing Bourgogne, with a focus on the vineyards of northern Bourgogne: Chablis, Grand Auxerrois and Châtillonnais
- A scenographic environment organized around material and immaterial layers

- Visual, tactile, olfactory and acoustic installations
- A children's tour consisting of four "secret cellars"
- Exhibits available in two foreign languages
- A smart bracelet given to each visitor, allowing an interactive experience

>> **Entrance fee €9 / person, including a wine tasting**



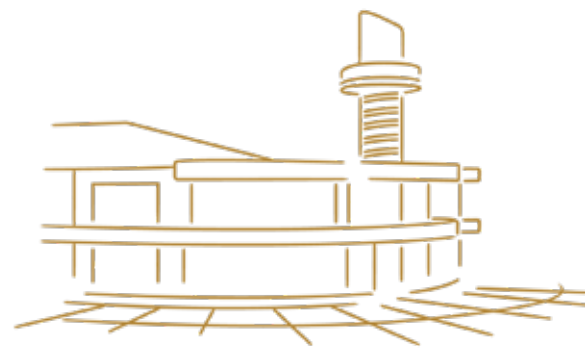


Mâcon

A strong signal on the banks of the Saône river

A distinctive building at the heart of the cultural district

As you look up towards the sky, you will see a decidedly **contemporary wine press screw-like structure** rising above the *Cité des Climats et vins de Bourgogne* in **Mâcon**. It stands like a lighthouse **on the banks of the Saône River**, clearly visible to boaters who sail there, as well as to motorists driving on the surrounding roads. Just a stone's throw from the historic center, the *Cité* offers visitors access to a cultural and dynamic district. As the **gateway to the vineyards of southern Bourgogne**, it focuses specifically on the history and presentation of the Mâconnais, the Côtes du Couchois and the Côte Chalonnaise wine districts, inviting you to continue your experience in the nearby vineyards. The "totem" promontory, with its height of 14 meters, affords an **exceptional view of the Saône River** in addition to part of the city.



THE CITÉ DES CLIMATS ET VINS DE BOURGOGNE IN MÂCON: WINE TRADITIONS WITH A SOUTHERN ACCENT

- 10 minutes from the A6 / A40 freeway – exit Mâcon-Centre
- Only 4 hours from Paris / 1 hour from Lyon / 1 hour 45 minutes from Geneva
- On Route 71, the southern Bourgogne wine route
- Accessible by bike via a cycle path located 200 meters away
- Less than one kilometer from a marina

>> **520 Avenue Maréchal de Lattre de Tassigny, 71000 Mâcon**



DISCOVER A BUILDING WITH A STRONG ARCHITECTURAL IDENTITY

- In the current BIVB building, located in the heart of the cultural district of Mâcon, enhanced by an extension and crowned by a wine press screw-shaped projection
- 1,870 m² in size
- A view of the Saône River from the 14-meter-high esplanade and three terraces

EXPERIENCE A TOUR DEDICATED TO THE VINEYARDS OF SOUTHERN BOURGOGNE

- An estimated 45-minute visit including a tasting of two wines
- A presentation of the whole of winegrowing Bourgogne, with a focus on the vineyards of southern Bourgogne: Côte Chalonnaise, Côte du Couchois and Mâconnais
- A scenographic environment organized around material and immaterial layers
- Visual, tactile, olfactory and acoustic installations
- An authentic ambience filled with transparency, volume and depth, enhanced by luminous contrasts
- A children's tour with exclusive themes in four "secret cellars"
- Exhibits available in two foreign languages
- A smart bracelet given to each visitor, allowing an interactive experience

>> **Entrance fee €9 / person, including a tasting of two wines**

A three-part composition... providing a soundtrack to life and discovery!

In Beaune, as in Chablis and Mâcon, the ambition of the *Cité des Climats et vins de Bourgogne* is to become a **veritable place of reference and sharing**. Pedagogy, entertainment and conviviality coexist in harmony in order to **transmit the history, culture, heritage and expertise of the men and women of the Bourgogne wine region**. Inspirational and inspiring, the *Cité* welcomes you to its three locations with multiple possibilities: the richness and diversity of Bourgogne wines are revealed in an **immersive tour**, while **wine-related and multisensory activities** are designed to encourage a hands-on experience. Then enjoy a break or a **tasting experience** in one of the many lively common areas! A boutique, a wine bar, tasting courses and training sessions all contribute to ensuring that your visit is a pleasurable one.

Which kind of Bourgogne wine lover are you? The answer will be revealed!

In Chablis and Mâcon, you, the curious visitor, will learn more about yourself than you think... Attached to your wrist is a unique device, a true pioneer of innovation within the wine industry! A smart bracelet analyzes your journey through the *Cité*, compiles your movements and interactions during the immersive visit, and then gives you your « Bourgogne wine lover profile »! Do you prefer Crémant du Châtillonnais or Côte Chalonnaise? More of a Chablis or Mâconnais wine lover? Discover the answer at the end of your visit!

Dive into the immersive and permanent exhibition

Each different from each other and yet complementary, the scenographic tours in Beaune, Chablis and Mâcon demonstrate the uniqueness of the Bourgogne winegrowing model in a relevant and educational way.

- Explore **the three main themes of the tour**: the region / Bourgogne, the terroirs / *Climats*, and the grapes / wines.
- Listen to the **stories and experiences of some of the winegrowers**, the primary protagonists and best ambassadors of the Bourgogne wine world.
- Open your eyes and ears and enjoy **audiovisual content** on the origin of the subsoil, the mosaic of landscapes and terroirs, the *Climats*, the work in the vineyard, the art of winemaking, the subtlety and elegance of the wines, the conviviality, the culture, and the traditions...
- Learn the basics of the world of wine thanks to the **informative materials written by a committee of industry professionals and scientists**.

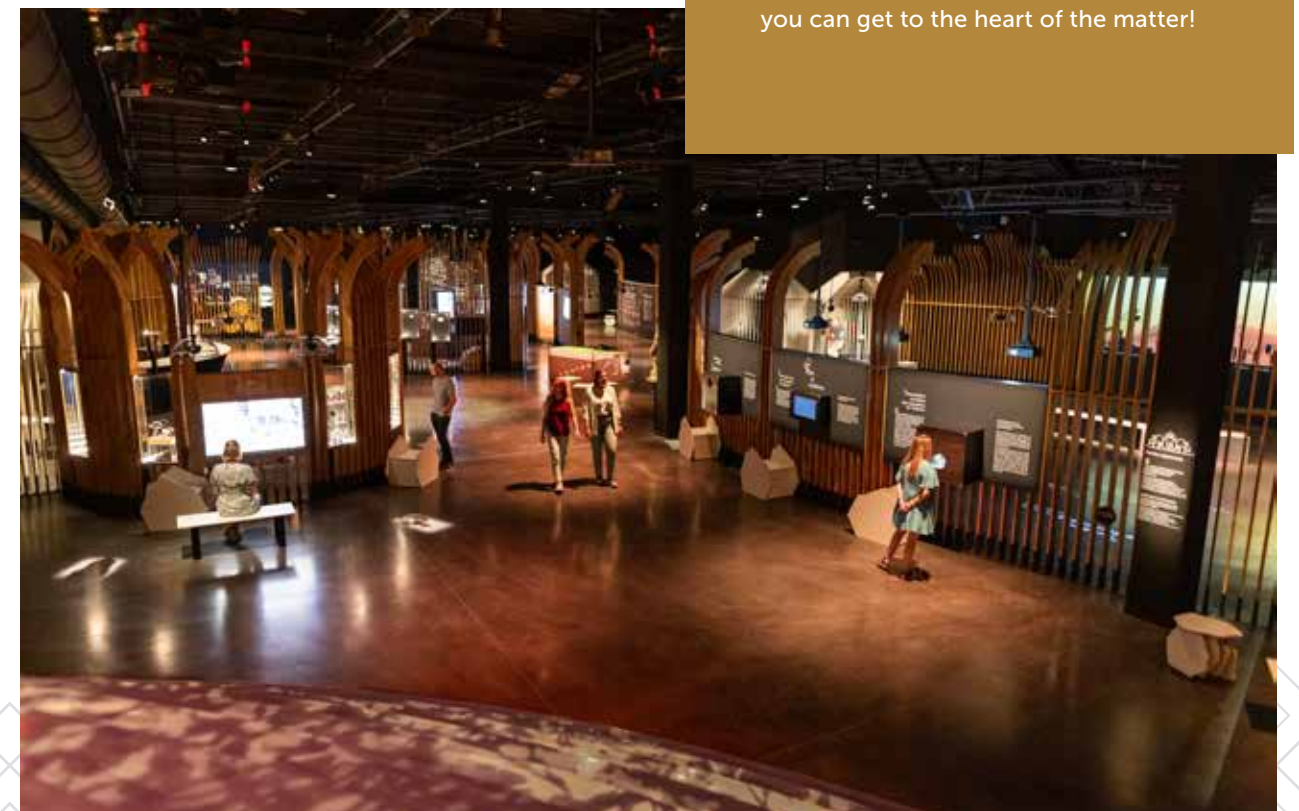
Fun and well thought out: The children's tour

The youngest visitors enjoy a specially designed tour, rich in hiding places and fun activities around the history of vineyards in Bourgogne.

- Are your kids out of sight? Well, that's normal! Hidden in the **small cabottes** (stone huts typical of the vineyards of Bourgogne), they can discover the secrets of fossils or the diversity of the animals in the vineyard.
- You don't hear them anymore? Once again, nothing to worry about: they are busy experimenting with the **multitude of multisensory activities** related to the cycle of the vine and the grapes

Added bonus

Each tour includes a wine tasting, so you can get to the heart of the matter!



Indulge yourself with events and activities



A visit to the *Cité* will transport you into the world of Bourgogne's vineyards and wines, and at times outside the walls of the *Cité* through events that cover different themes addressed during the tour.

- All year round, you can take part in **wine-related cultural and sensory activities** for all ages.
- Need **wine tourism advice**? Choose your medium: digital tools, paper brochures or a conversation with a human – all are available!
- Take part in cellar visits, discover the countryside or local know-how... Whatever the season, with a **range of events labeled *Vignobles & Découvertes***, the *Cité* sends you to experience all the facets of the vineyard and be in direct contact with the professionals who make it happen.
- "Boring" is not in Bourgogne's vocabulary! An **annual calendar of cultural events** will add a little spice to your outings: exhibitions, book signings, events, meetings, conferences, shows, demonstrations, and more.



Take advantage of the expertise of the *École des Vins de Bourgogne*

As a major player and an expert in the field, the *École des Vins de Bourgogne* creates unforgettable experiences that are as special as the Bourgogne wines you will taste.

- The school was founded in 1974 and is a pioneer in France in the area of **wine training** and wine tourism.
- From regional appellations to mythical Grand Crus, the **tasting and training program is customized to your needs**.
- The **passionate specialists** of the *École des Vins de Bourgogne* conduct tastings in formats ranging from 45 minutes to several days and cover various fields of expertise (sommelier, oenologist, agricultural engineer, sensory analyst, etc.).

>> *Details of all the tastings and trainings can be found at www.ecoledesvins-bourgogne.com*



Take a break in one of the hospitality areas

Enjoy a glass (of Bourgogne) at the bar, get some fresh air on the panoramic terrace while contemplating the vineyards (of Bourgogne), or stock up on souvenirs (from Bourgogne), all of which will put you in the mood... for Bourgogne!

- **A wide selection of products is available in the bookstore:** books, cards, apparel, board games, wine tasting sets, glasses and wine serving utensils as well as games, activities and crafts for children.
- Relax in the **Wine Bar** and enjoy the atmosphere of each site, as well as local specialties and products with a regularly updated food and wine list.
- Soak up the sun **from the terraces or gardens:** depending on where you are, the view is different but the enjoyment is the same.



◇◇ FOCUS

Nature as philosophy and inspiration

Each area has its own architectural identity, in line with its *raison d'être* and its environment. The *Cité* in Beaune, Chablis and Mâcon are parts of a significant environmental commitment. They give pride of place to facilities that are adapted to soft mobility and favor the greening of their exteriors to be attractive and represent green and eco-responsible tourism. Whether it is the renovation of the historic Petit-Pontigny cellar in Chablis, the extension of the BIVB building in Mâcon or the impressive signature building in Beaune, itself the symbol of the vine's tendril, guests will find themselves in an atmosphere of soft tones and will appreciate the natural luminosity of the premises. Wood, stone, transparency effects and integration with the surrounding landscape: these are the true extensions of the Bourgogne vineyards, welcoming you with warmth and simplicity.

The Cité of words and people

Vines full of talent: Women and men and with the same passion

Your stroll through the *Cité* is accompanied by the **voices of your very special guides: with their carefully chosen words and immersive sound effects**, the winegrowers of Bourgogne share their enthusiasm for the culture and heritage of the Bourgogne vineyards with you. Invested day after day in the **perpetuation of a singular skillset and a unique culture**, they accurately evoke the role of the *Cité des Climats et vins de Bourgogne* in their practice and their experience. A **story of transmission** is played out here: between sincerity and spontaneity, you will have the opportunity to grasp the passion they impart to you and **to feel the richness of their daily environment**.



Jean-François Bordet

Winegrower at the Séguinot-Bordet vineyard in Chablis

The typicality of Chablis wines is due to soil that was once covered by water as well as the uniqueness of the terrain, made up of a succession of small valleys perpendicular to the path of the Serein River. These wines are exceptionally pure, with iodine notes that are fully in line with the tradition of terroir-based winegrowing in Bourgogne. Our greatest terroirs, the Chablis Grands Crus and 1^{ers} Crus, are recognized *Climats*.

First of all, to be a winegrower means to be passionate about one's job: without passion, there is no good wine! We are the first to respect and protect our vineyard plots, these treasures shaped by millions of years of evolution, because they have been passed on to us and we must pass them on in turn. The establishment of the *Cité des Climats et vins de Bourgogne* in Chablis, in the historic cellar of Petit Pontigny, perfectly embodies this notion of continuity between the past and the future. I see in it the possibility of unveiling our passion and our experience, two essential ingredients to create pleasure every day with our Chablis wines!

His tasting recommendation:
**a white Chablis with powerful
mellowness and a long,
mineral finish**

>> *Chablis Vieilles Vignes – Domaine Séguinot-Bordet*

Véronique Drouhin

Winegrower and oenologist at Maison Joseph Drouhin in Beaune

Each *Climat* is like a book that tells a story; as winegrowers and oenologists, our fascinating work consists in writing the pages by revealing all the nuances of each parcel of vines. This unique competence is enhanced by a touch of complexity because we only work with single grape varieties: pinot noir in red, chardonnay and aligoté in white. Each appellation must reflect the place where it was born, which, in the eyes of the consumer, can look like a rich and abundant but somewhat intimidating garden.

The *Cité des Climats et vins de Bourgogne* in Beaune is a gateway to understanding the extraordinary diversity of our *Climats* and our vineyards. It is a first step in explaining how, in such a small territory, the differences from one parcel of vines to another develop and express themselves. I see it as a bridge between visitors and us. I appreciate that it can also address the historical dimension of our work. In Bourgogne, we are used to saying that behind each bottle is 2,000 years of history. I say this from the cellars of our estate, which have seen the Romans, the Canons of Beaune, the Dukes of Bourgogne and the Kings of France.



Her tasting recommendation:
a Beaune 1er Cru white with a complex and delicate nose and a full and generous palate

>> *Beaune – Clos des Mouches 1^{er} Cru – Maison Joseph Drouhin 2019*

Jérôme Chevalier

Winegrower at Les Orfèvres du vin, a cooperative in Charnay-les-Mâcon

In the heart of a Bourgogne that is the stuff of dreams for people far beyond our borders, I am delighted that Mâcon has a welcoming and instructive place dedicated to all the wines of Bourgogne, and in particular to our Mâconnais and Chalonnais wines. My feeling is that, even if Bourgogne and its vineyards enjoy an excellent image, the diversity of our terroirs and *Climats* is still largely unknown to the public. This *Cité* is our ambassador to visitors: they will discover our history and our proficiency, and will be able to better understand the unequalled richness and quality of our production.

I hope this will also give them the desire to continue their exploration by coming to meet us, because the flavor of Bourgogne wine is also a result of the passion that drives us. In my cooperative in the Mâconnais, we work tirelessly to make great, original and authentic wines; however, they must also remain affordable! Thanks to the *Cité des Climats et vins de Bourgogne*, I would say that Mâcon is one of the essential stops on an engaging wine tour of Bourgogne!



His tasting recommendation:
a white Mâcon Charnay with a light golden color and subtle fruitiness

>> *Charnay-les-Mâcon - Domaine Les Perserons Vieilles Vignes 2020*



The *Climats* of the Bourgogne vineyard

What are the “*Climats de Bourgogne*”?

The word “*Climat*” is the Bourgogne term attributed to the winegrowing terroir. In Bourgogne, a *Climat* designates a parcel of vines delimited, named and cultivated by man, often for a very long time. Each *Climat* has specific geological, hydrometric and exposure characteristics. On a given parcel of vines, the winegrower only cultivates a single variety of grape. It is harvested and vinified separately, giving birth to a wine that naturally takes the name of the *Climat* from which it is made and gives it its unique

personality. Each *Climat* is the singular expression of a living terroir, vintage after vintage, the fruit of the winegrower’s know-how. If the historical cradle of the *Climats* is located in the Côte-d’Or, its model is the heartbeat of the entire Bourgogne wine region, constituting the culmination of terroir-based viticulture so typical of Bourgogne.

A little history... From the birth of the *Climats*, along the Côte de Nuits and the Côte de Beaune, to the diffusion of this model within Bourgogne and beyond its borders

In the beginning...

In the beginning was a Jurassic landscape far removed from that of present-day Bourgogne, composed of lagoons and tropical seabeds. Over the course of millions of years and the alternation of glacial periods and warming, the runoff of meltwater and geological changes have gradually formed clay-limestone soils, resulting in an east-oriented hillside that is highly diverse. This mosaic of soils and subsoils was then gradually revealed over the centuries by man through the meticulous plotting of the *Climats*.

A “perseverance of civilization”

Although vines have been cultivated since the Gallo-Roman period, it is here, along the present-day Côte de Nuits and Côte de Beaune, that from the 6th century onwards, the continuous work of men has progressively given rise to the identity of the *Climats* and their crus, developing experience, formulating edicts for the protection of the vineyard and contributing to the identification, marketing and renown of local wines. Thus, over the centuries and by dint of perseverance, monks, dukes, parliamentarians, bourgeois, merchants and winegrowers established the exemplary vineyard of the *Climats*, finely and precisely linking a typicity of wine to its parcel of origin. Embodied by this remarkable landscape in a fine mosaic of more than 1,200 *Climats*, delimited by low walls, enclosures, cabottes and paths, it is now considered the model of terroir viticulture by the whole world.

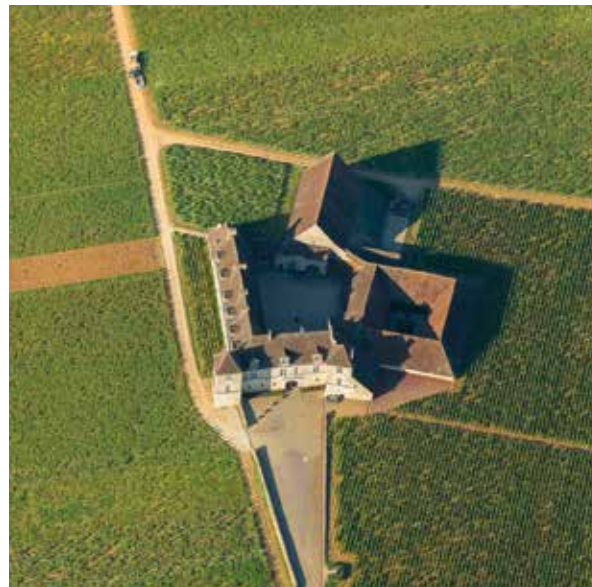
The Golden Age and the development of the *Climats*

The *Climat* “system” was thus built over the centuries, from Dijon to the south of Beaune, emerging in the 17th century and reaching its peak in the 18th century. This model then spread throughout Bourgogne, gaining some territories in the Châlonnais at the end of the 18th century as well as emblematic parcels of vines in the Yonne in the 19th century. The creation of the AOC in 1935 formalized the identity of the *Climats* and their crus. Today, in addition to the historical *Climats*, each 1^{er} Cru and Grand Cru of Bourgogne corresponds to the essence of the *Climats*; the latest ones are from the Mâconnais. In the years to come, others could emerge, reflecting the dynamic nature of the *Climats*, this living heritage par excellence.



The *Climats du vignoble de Bourgogne*, registered on the prestigious UNESCO World Heritage List

Since July 4, 2015, the *Climats du vignoble de Bourgogne* are among the sites to which UNESCO assigns an "Outstanding Universal Value" – that is to say, it is of such cultural or natural importance that it transcends national borders and is of inestimable significance for future generations and all of humanity. The *Climats* are thus included on the World Heritage List alongside more than 1,000 sites, including the Pyramids of Egypt, the Grand Canyon, and Mont Saint-Michel. There are also several cultural wine landscapes from around the world on the list: the Cinque Terre vineyards in Italy, the Rhine Valley in Germany and the Lavaux terraces in Switzerland. In Bourgogne-Franche-Comté, the *Climats* are part of a network of eight registered properties, including the basilica and hill of Vézelay, the Citadel of Besançon and the Cistercian Abbey of Fontenay.



The *Climats du vignoble de Bourgogne* are recognized by UNESCO as a "cultural landscape", the combined product of both people and nature. The registered territory is located along the Route des Grands Crus de Bourgogne, following the Côte de Nuits and the Côte de Beaune, where the *Climats* vineyards were born and gradually established. The mosaic of more than 1,200 *Climats* is at the heart of the World Heritage inscription but is not the only component! It also integrates the cultural and patrimonial elements embodying the history of wine production. **More than the vineyard, it is the culture as a whole and the know-how that are thus valued by UNESCO.**

Recognized by UNESCO:

- **A unique cultural landscape**, a veritable mosaic, shaped by man for over 2,000 years;
- **A model of winegrowing** that is known and respected throughout the world;
- **An extraordinary architectural heritage**, linked to the production and marketing of wines, visible in the vineyards, in the heart of the 40 wine-producing villages and the cities of Dijon and Beaune;
- **An intangible culture** that is still alive and well, made up of winegrowing traditions, age-old knowledge, festive events and a strong scientific and technical culture.

>> For more information: www.climats-bourgogne.com



Exploring the unique viticultural heritage of the *Cité*

The extremely fragmented vineyards of the *Climats* de Bourgogne are truly special. Whether you look at the nature of the soil, the slope, the altitude, the sun exposure or the grape variety, the skillset of the people associated with these specificities is the basis of a real alchemy, thanks to which, from one parcel of vines to another, and only a few meters away, **the same appellation produces wines with different nuances**. The tireless work of enhancing the value of this mosaic of more than 1,200 *Climats* in the Côte de Nuits and the Côte de Beaune is unmatched anywhere else. The will to link the wine to the place that produces it, to identify it by its origin, has come to constitute a **privileged model of terroir viticulture over the years and on all continents**.

This is why the *Cité des Climats et vins de Bourgogne* is **committed to helping as many people as possible discover and appreciate this unique and universal living heritage**. The *Cité* aims to educate people by highlighting the *Climats*, a model of terroir-based winegrowing unique to Bourgogne.

The *Cité* in Beaune constitutes a unique space to discover the richness of the World Heritage Site and serve as its main interpretation center. It is in this context that the informational content and scenographic tour have been designed in close collaboration with the **Association des Climats du vignoble de Bourgogne**, which submitted the UNESCO application and which is now in charge of the protection and sustainable management of the site, as well as related media and promotional projects.

The *Cité* is the place where the public is able to understand, marvel, see, smell and taste the very essence of the *Climats* and how they earned their place on the list... prior to setting off on a full-scale discovery of the region, immersing themselves in landscapes studded with clos, low walls and cabottes, and visiting cellars, wineries and wine rooms – and of course, the not-to-be-missed Clos de Vougeot, Hospices de Beaune, the Palais des Ducs and the Palais des États de Bourgogne.



The Bourgogne wine region in numbers



The VINEYARD

Prestige knows no bounds when it comes to the number of hectares.

Bourgogne's vineyards stretch across **230 kilometers**, from the north of Chablis to the south of the Mâconnais, and cover **30,815 hectares**.

The **84 appellations** of Bourgogne's vineyards represent more than **23 % of the AOCs attributed to French wines**, reflecting the richness of this model of terroir-based viticulture.

The average size of an estate in Bourgogne is **6.51 hectares**.

WOMEN and MEN

French passion and diffusion within a leading economic sector

Bourgogne wines represent **2.3 billion euros** in sales and account for **24 %** of the export sales of AOC wines.

The WINE

Quality and diversity to satisfy all tastes

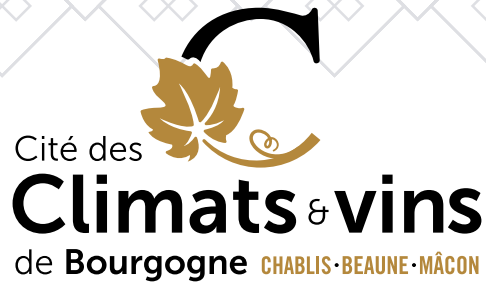
The annual production is **1.43 million hectoliters**, composed of 60% white wines, 29% red and rosé wines and 11% Crémant de Bourgogne.

This represents **205.8 million bottles** sold per year, half of which are sold for export.

The Grand Cru appellation accounts for **1 %** of this total production.

There are approximately **3,504 wineries**, as well as **16 cooperative wineries** and **316 wine merchants** who are the daily actors in a national and international success story.

45,200 women and men work in connection with the wine industry, representing **7% of the total employment** in Bourgogne-Franche-Comté.



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