



Cité des  
**Climats & vins**  
de Bourgogne **CHABLIS · BEAUNE · MÂCON**



# GROUPS SERVICES



# GATEWAY TO THE BOURGOGNE VINEYARD

*From 2023, Burgundy hosts a network of 3 cultural and tourist sites that promote Bourgogne, its heritage, its wines and its Climats.*

## BOURGOGNE: A THOUSAND-YEAR-OLD CULTURAL HERITAGE

**Bourgogne** has been known throughout the world for its history, its heritage, its vineyards and its wines. It is indeed the birthplace of a **great viticultural model**; it is the archetype of terroir-based vineyards and is constantly searching to achieve results that are embodied in the "**Climats**". Nowhere else in the world have people sought to link wine production to its place of origin in such a precise and intimate manner, and this has been the case for centuries. This explains why the "**Climats du vignoble de Bourgogne**", within the zone from "Dijon" to "Maranges", were registered in **2015 as a Unesco World Heritage Site**, in recognition of their **universal value**.



## A JOURNEY TO DISCOVER THE HISTORY OF THE BOURGOGNE VINEYARD

Introducing the **History of Bourgogne wines**, each Cité cover the entire vineyard region from the cities of Chablis, Beaune and Mâcon. Whatever your level of experience, from novice to enthusiast, it allows you to discover this great vineyard shaped by man for centuries through friendly, fun and educational experiences.



# A CITÉ LOCATED IN THREE EMBLEMATIC CITIES



## The Cité in Chablis, Gateway to the northern vineyards

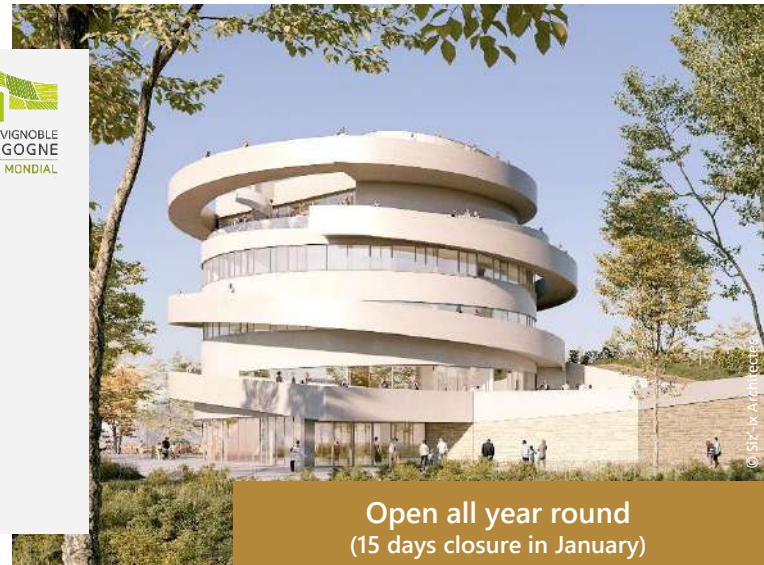
Located in the heart of the village, a stone's throw from the vineyards, the Cité is housed in an authentic and intimate medieval historic building: **the Petit Pontigny cellar**, a place highly charged with History, as it is **one of the monastic cradles** that shaped wine production in Bourgogne. It will promote the heritage and culture related to the world of vines and wine in the Bourgogne viticultural area and will highlight the wines of northern Bourgogne: **Chablis, Grand Auxerrois, Châtillonnais**.

Opening from March to November

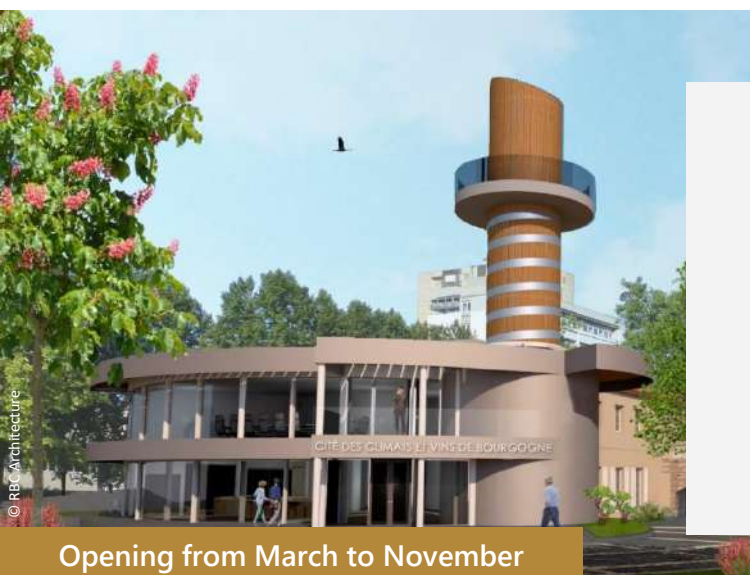
## The Cité in Beaune, The heart of the Bourgogne wine-region



The biggest of the three sites **embodies the History, expertise, and heritage of Bourgogne**, while highlighting the different particularities of the winegrowing areas (**Chablis, Grand Auxerrois, Châtillonnais, Côte de Nuits, Côte de Beaune, Côte Chalonnaise and Mâconnais**). The Beaune site is a **lively place committed to green tourism and sustainable practices**, and hosts the main interpretation center for the *Climats du vignoble de Bourgogne*, a UNESCO World Heritage Site.



Open all year round  
(15 days closure in January)



## The Cité in Mâcon, Gateway to the southern vineyards

In Mâcon, on the banks of the Saône river, in the heart of the cultural district, the Cité integrates perfectly the urban space thanks to its strong signal shaped like a **wine wooden screw press**. The Cité encourages the discovery of the area as well as the identity and practices of the entire vineyard will be highlighted while emphasizing those of southern Bourgogne: **Côte Chalonnaise, Couchois and Mâconnais**.

Opening from March to November

# A DIVERSIFIED AND ATTRACTIVE OFFER FOR EVERYONE

For an hour, a half-day or a day, the Cité des Climats et vins de Bourgogne offers you many types of activities according to desires and availability. Immersive visitor trail, workshop, training or guided tour, create a tailor-made program!

## LIVING SPACES OFFERING MULTIPLE EXPERIENCES FOR CHILDREN AND ADULTS



### Discover

**Immersive & multi-sensory experiences**



**Guided tours**



**Wine-culture workshops**



**Events throughout the year**



**An offer adapted to young audiences**



### Taste

**Wine tasting workshops**



**Oenology courses**



**Wine certification course**



**Personalized tastings**



### Continue

**Shop**



**Discovery bar for food and wine pairing**



**Wine tourism advice center**



**Outdoor areas**



**Seminars and wine tourism stays**



# DISCOVER

## VISITOR TRAIL

The visitor trail of each Cité provides an **immersive and multi-sensorial experience**, and reveals the History of this great vineyard shaped by man. In addition, they highlight the specificities linked to the territory of each of the three cités. The tasting of two wines close the visit.



© Alice dans les Villes

## The little extras



### Innovative

In Beaune, the largest French scenographic space dedicated to the History of the Climats and wines of Bourgogne



### Help to visit

Audio guides [Beaune] and connected bracelets [Chablis and Mâcon] in several languages



### Tasting

A tasting of 2 wines (or fruit juice) included in the ticket



### Children's trail

A dedicated experience for younger visitors (small hiding places)



# DISCOVER

## Three complementary tours



### Chablis

- Surface area of the visitor trail: 300 m<sup>2</sup>
- Visiting time\*: 45 min
- Self-guided or guided tour
- Connected tour with a bracelet that analyses the visitor's "Bourgogne wine lover" profile
- Languages: 2 foreign languages

Specificities of the vineyards of the northern Bourgogne



### Beaune

- Surface area of the visitor trail: 1 100 m<sup>2</sup>
- Visiting time\*: 1h30
- Self-guided or guided tour
- Languages: 4 foreign languages + French for unsighted people + An international sign language



Main Interpretation Center for the Climats du vignoble de Bourgogne – World Heritage



### Mâcon

- Surface area of the visitor trail: 370 m<sup>2</sup>
- Visiting time\*: 45 min
- Self-guided or guided tour
- Connected tour with a bracelet that analyses the visitor's "Bourgogne wine lover" profile
- Languages: 2 foreign languages

Specificities of the vineyards of the southern Bourgogne

\* Estimated visiting time based on the displayed content

## OTHER TOURS

### Guided tours (1h) :

Groups wishing to do so can take the tour with a mediator to go into more depth on different aspects of the tour.

Specific tours could be studied on demand.





# TASTE



## LEARN ABOUT WINE

Learn to taste, understand the notion of terroirs, discover the appellations, associate food and wine, meet the winemakers in their cellars, hike in the vineyards... The **École des Vins de Bourgogne** (Burgundy Wine School) communicates its passion!

**Enthusiasts, beginners, wine lovers, professionals**, the École des Vins de Bourgogne offers you more than a learning: it invites you to an **unforgettable experience**, as exceptional as the Bourgogne wines you will taste!

**Tasting workshops or wine courses**, you will find a format adapted to your desires!

### The little extras

A passionate team at your service

A large selection of wines to taste

Multilingual trainers

A rich and varied program

4\* reception sites in the heart of the vineyard



#### TASTING WORKSHOPS

- Themed workshops from 40 min to 1 hour
- Level : Initiation
- Guided wine tasting of 3 to 5 wines



#### WINE COURSES

- Courses and trainings for all, from 2 hours to several days
- Level : Initiation, advanced and certification
- Rich and extensive content



#### VINEYARD TOURS

- Visit the vineyard and meet the winegrowers
- In French, English, German, Chinese or Japanese
- A unique experience

### New!

Find the Ecole des Vins de Bourgogne in Dijon, in the heart of the **Cité Internationale de la Gastronomie et du Vin**, and take part in a unique **100% immersive tasting experience!**

Discover also our tour + workshops packages !

[www.ecoledesvins-bourgogne.com](http://www.ecoledesvins-bourgogne.com)



Watch the presentation video of the immersive tasting workshops!

# OUR PACKAGES

## Our package deals

The École des Vins de Bourgogne offers you an **unforgettable experience** combining tours to **emblematic sites, tastings at the Domaine, workshops, discovery of the vineyard...**



### Vineyard tour day

- Tour of the visitor trail at **Cité des Climats et vins de Bourgogne (Chablis, Beaune or Mâcon)**
- **Tasting workshop**
- **Sightseeing of the vineyard**
- **Lunch**
- **Tasting at the Domaine**
- Visit of local **emblematic sites**

Available in Côte de Beaune, Côte de Nuits, Côte Chalonnaise, Mâconnais and Chablisien.

*With or without transportation*

### Visit & tasting workshop in Beaune

The Cité des Climats et vins de Bourgogne also offers you the opportunity to **associate your tour of the visitor trail with tasting workshops:**

- "The Art of wine tasting"
- "The Sommelier's advice"
- "Food and wine pairings"







## CONTINUE

### EXTEND YOUR EXPERIENCE IN THE DIFFERENT FREE ACCESS AREAS...

#### Shop

Each boutique is a real space designed around the **world of wine and vines**, and offers a wide selection of articles that reflect the Bourgogne terroir. French and regional know-how is showcased in various categories such as **well-being, fashion and wine accessories**.



© Corréia Architectes - Emmanuel Corréia



© SPZ-14 Architectes

#### Discovery bar for food and wine pairing

One food and drink outlet is available in each Cité. They each sets their own mood, and have their own views, outside space, and capacity, along with a **food and wine menu with local specialties**. Visitors can sample different wines from a **regularly updated selection**, for every budget.

#### Wine tourism advice center

An information point about wine tourism in the region is available in each of the three cités. Visitors can chat to **experts** or use **interactive digital interfaces** to help them draw up their personalized program for activities and visits taking the form of a **“discovery booklet”**. All the tourist actors engaged in a qualitative approach of reception of the public will be put forward.



© REC Architecture



## CONTINUE

### ENJOY PERSONALIZED SERVICES

The Cité and the Ecole des Vins de Bourgogne offer a wide range of tailor-made possibilities according to your needs and whatever the number of people: privatization of spaces, private courses, seminars, workshops, team building challenges, congresses... everything is possible!



#### Privatization

There are lots of spaces within the Cité des Climats et vins de Bourgogne that can be privately hired, including reception rooms, meeting rooms, auditoriums, exterior terraces with beautiful views, and gardens. And for **big one-off events**, each site can be hired out exclusively with a wide choice of capacities and uses.

#### Tailor-made experiences

The Cité des Climats et vins de Bourgogne and the École des Vins de Bourgogne offer **turnkey wine tours** and **customisable services**.

Conferences, initiation to wine tasting, private courses and coaching, or lunch around food and Bourgogne wines... Let's compose together your Bourgogne wine experience!



Groups or individuals



From 45' to several days



All levels



In Bourgogne, in France and abroad

#### The little extras

**A dedicated contact person** who takes care of everything

**A network of experienced trainers** and guides who speak French, English, German, Japanese and Chinese

**Passionate specialists** (oenologists, sommeliers, agronomy engineers, vine-growing technicians, geologists and sensorial analysts)





# THE CITÉ IN BEAUNE

## THE HEART OF THE BOURGOGNE WINE-REGION



Located near the historic city of Beaune, in a **landscaped park covering more than 10 hectares**, the Cité des Climats et vins de Bourgogne will be the flagship of a brand-new neighborhood comprising a four-star hotel, restaurants, a wine and gourmet food-themed shopping mall, and an events hall.

The biggest of the three sites embodies the **History, expertise, and heritage of Bourgogne**, while highlighting the different particularities of the winegrowing areas (**Chablis, Grand Auxerrois, Châtillonnais, Côte de Nuits, Côte de Beaune, Côte Chalonnaise and Mâconnais**). In particular, it promotes the notion of Climats, a global reference for terroir-based winegrowing, inscribed upon the UNESCO World Heritage List.


### OFFERS

- Visitor Trail  
3 foreign languages available with audio guides (English, German, Spanish) + French (for the unsighted) + an international sign language (for the deaf and hard-of-hearing people)
- Guided tours
- Workshops and wine tasting courses


### SERVICES


- 1 shop
- 1 bar for food and wine pairings
- 3 terraces  
Including a panoramic terrace with views over the vines
- 1 wine tourism advice center
- 2 professional tasting room

## ACCESSIBILITY

 **3 min** from the A6 / A31 highway  
**3h30** from Paris  
**1h45** from Lyon  
**2h15** from Genève

 Route des Grands Crus de Bourgogne

 **100 m** of bike trails + bike parking

 Parking in front of the Cité  
Secondary parking (A6 highway exit)  
Bus drop-off

 Electric shuttles: train station –  
downtown - Cité - secondary car park

 Camper van area nearby

Adress : 21 avenue Charles de Gaulle, 21200 Beaune



# THE CITÉ IN BEAUNE

## THE CLIMATS OF BOURGOGNE

A space dedicated to the Climats of Bourgogne, inscribed on the UNESCO World Heritage List



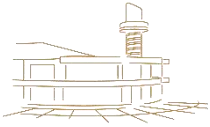
On 4 July 2015, the **Climats of Bourgogne** were inscribed on the **UNESCO World Heritage List**, which showcases unique cultural landscapes around the world. The area covered by the label includes the vineyards of the Côte de Beaune and Côte de Nuits, and their 40 winegrowing towns and villages. The Cité des Climats et vins in Beaune will promote this inscription by dedicating a specific area within the visitor experience. Visitors will be immersed in an exploration of this heritage, this remarkable patchwork of plots, as well as the culture and traditions inherited over 2,000 years of history and work in the vines and wines that led to the establishment of the **Climats**. The Cité in Beaune will thus become the **main center of reference** for the Climats of Bourgogne.

## AN ECO-SUSTAINABLE CONSTRUCTION

This architectural jewel, 24 meters high, is an example in terms of eco-sustainable construction:

- The use of **bio-composite materials** with the use of hemp concrete for the construction of wood-frame facades. This plant-based natural insulator, produced in France and supplied in bulk (to avoid the use of plastic materials), will provide excellent **energy efficiency** and comfort of use while reducing the environmental impact of the building.
- The use of **local geosourced materials** such as Comblanchien stone for the base, soil from Mont Saint-Vincent for the interior coating, and whitewash for the exterior rendering and insulation binder.
- **Production of renewable energy** with the installation of photovoltaic panels and a heat pump.
- **Permeable space** with integrated rainwater recovery and eco-management.
- **Outdoor vegetation** above the scenographic platform with wine stocks planted.





# THE CITÉ IN MÂCON

## IN THE HEART OF THE SOUTHERN BURGUNDY VINEYARDS



In Mâcon, on the banks of the Saône river, in the heart of the cultural district, the Cité integrates perfectly the urban space thanks to its strong signal shaped like a **wine wooden screw press**. The Cité encourages the discovery of the area as well as the identity and practices of the entire vineyard will be highlighted while emphasizing those of Southern Bourgogne: **Côte Chalonnaise, Mâconnais**.

### OFFERS

- Visitor trail  
2 foreign languages (English, German)
- Guided tours
- Tailor-made wine tasting courses

### SERVICES

- 1 shop
- 1 bar for food and wine pairings
- 3 terraces  
Including views over the Saône from the esplanade of the screw of the wine press at 14 meters high.
- 1 wine tourism advice center
- 1 tasting room
- 3 rooms that can be privatised\*  
Including an auditorium with 138 seats

\*Depending on availability

## ACCESSIBILITY



10 min from the A6 / A40 highway  
1h from Lyon



200 m of bike trails  
Bike parking



Route des vignobles of the South of the Bourgogne : Route 71



500 m of a marina



Parking in front of the Cité  
Bus drop-off



Stop Cité - Shuttle bus downtown  
Stop Cité - Tourist train (summer)

Adress : 520 Avenue Maréchal de Lattre de Tassigny, 71000 Mâcon



# THE CITÉ IN CHABLIS

## IN THE HEART OF THE NORTHERN BURGUNDY VINEYARDS



Located in the heart of the village, a stone's throw from the vineyards, the Cité is housed in a medieval historic building: **the Petit Pontigny** cellar, a place highly charged with History, as it is **one of the monastic cradles** that shaped wine production in Bourgogne. It will promote the heritage and culture related to the world of vines and wine in the Bourgogne viticultural area and will highlight the wines of Northern Bourgogne : **Chablis, Grand Auxerrois, Châtillonnais.**

### OFFERS

- Visitor trail  
2 foreign languages (English, German)
- Guided tours
- Tailor-made wine tasting courses

### SERVICES

- 1 shop
- 1 bar for food and wine pairing
- 1 intimate walled garden of 1 000 m<sup>2</sup>
- 1 wine tourism advice center
- 1 tasting room
- 1 professional kitchen
- 3 rooms that can be privatised\*

\*Depending on availability

## ACCESSIBILITY



15 min from the A6 highway  
20 min from Auxerre  
2h from Paris



19 km of bike trails  
Bike parking



Route des vignobles of Yonne



19 km from a marina



Parking in front of the Cité  
Parking nearby  
Bus drop-off

Adress : 1 bis rue de Chichée, 89800 Chablis

# OPENING HOURS

## BEAUNE

HIGH SEASON (1st June – 30th September)*	
	M T W T F S S
Visitor trail	10:00 a.m. – 6:00 p.m.
Discovery bar	10:00 a.m. – 07:30 p.m. 12:00 p.m. – 09:30 p.m. 12:00 p.m. – 05:00 p.m.
MID SEASON (1st March – 31st May / 1st October – 30th November)*	
	M T W T F S S
Visitor trail	CLOSED 10:00 a.m. – 06:00 p.m.
Discovery bar	12:00 p.m. – 07:30 p.m. 12:00 p.m. – 09:30 p.m. 12:00 p.m. – 05:00 p.m.
LOW SEASON (1st December – 28th February)* CLOSED 2nd et 3rd weeks of January	
	M T W T F S S
Visitor trail	CLOSED 10:00 a.m. – 06:00 p.m.
Discovery bar	12:00 p.m. – 07:00 p.m. 12:00 p.m. – 09:30 p.m. 12:00 p.m. – 05:00 p.m.

\*closed on 1st May, 25th December and 1st January.

## CHABLIS - MÂCON

HIGH AND MID SEASONS (1st March – 5th November)*	
	M T W T F S S
Visitor trail	CLOSED 10:00 a.m. – 06:00 p.m.
Discovery bar	11:00 a.m. – 06:30 p.m. 11:00 a.m. – 08:00 p.m. 11:00 a.m. – 06:30 p.m.
LOW SEASON (6th November – 28th February)* CLOSED EXCEPT FOR GROUPS WITH BOOKING	
	M T W T F S S
Visitor trail	CLOSED
Discovery bar	CLOSED

\*closed on 1st May, 25th December and 1st January.



Cité des  
**Climats & vins**  
de Bourgogne CHABLIS·BEAUNE·MÂCON



## Chablis

1 bis rue de  
Chichée,  
89800 Chablis



## Beaune

21 avenue Charles de Gaulle,  
21200 Beaune



## Mâcon

520 Avenue Maréchal de Lattre  
de Tassigny, 71000 Mâcon

## Contact us




### SALES DEPARTMENT - BOOKINGS

✉ [commercial@citeclimatsvins.com](mailto:commercial@citeclimatsvins.com)

### For further informations

 [www.citeclimatsvins-bourgogne.com](http://www.citeclimatsvins-bourgogne.com)

 [www.ecoledesvins-bourgogne.com](http://www.ecoledesvins-bourgogne.com)

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