

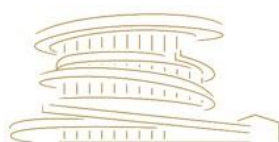
Press release

#CiteClimatsVins #VinsBourgogne

#EcoleVinsBourgogne



Chablis



Beaune



Mâcon



17 • 18
JUNE
2023

Guided tours

Tasting workshops

Family activities

Retrospective photo exhibition

Chablis
Beaune
Mâcon

Visitor trail

Meet the winegrowers

Food and wine pairings

17th & 18th June: inaugural weekend for the Cité des Climats et vins de Bourgogne, discover the detailed programme.

Bourgogne, 30th May 2023

Following the opening of the Cité in Mâcon (3rd May) and Chablis (17th May), the one of the Cité in Beaune (17th June) will mark the opening of the entire network of the Cité des Climats et vins de Bourgogne. The inauguration for the general public will be on the 17th and 18th of June in Chablis, Beaune and Mâcon. This will be a unique, festive weekend, with an exciting programme specially planned for the occasion!

This weekend follows from two days (June 16th & 17th) dedicated to professionals, during which distinguished guests from all over the world are invited to bear witness to Bourgogne's model of *terroir*-based viticulture.

► Detailed programme for the weekend

Multisensory visitor trail – Cité in Chablis, Beaune and Mâcon

Discover the incredible history of Bourgogne's vineyards with a multisensory visit.

Guided tours – Cité in Chablis, Beaune and Mâcon

Every hour, guided tours leave from the reception area – surprise themes.

Retrospective photo exhibition – Cité in Chablis, Beaune and Mâcon

Step back in time and delve into the secrets of the Cité's construction...

Tasting workshops – Cité in Chablis, Beaune and Mâcon

Awaken your senses by attending an initiation workshop with a tutored tasting of Bourgogne wines.

Meet the winegrowers – Cité in Chablis, Beaune and Mâcon

An exciting opportunity to meet our winegrowers, who will serve their wines accompanied by gourmet bites.

Entertainment in our boutiques – Cité in Chablis, Beaune and Mâcon

Meet local craftsmen at each of the Cité's shops.

Discover Bourgogne's vineyard Climats – UNESCO World Heritage [CITÉ IN BEAUNE ONLY]

World Heritage in focus

Discover the World Heritage sites of the Bourgogne-Franche-Comté region with the aid of virtual reality animations and an interactive game about the 9 sites classified in Bourgogne-Franche-Comté. Discuss UNESCO's classification of Bourgogne's vineyard Climats with experts along the visitor trail.

Climats in focus

Climb the exterior ramp to access the top floor, from where you can enjoy an unobstructed view of the vineyards. At the very top, the Belvedere offers a panoramic view of the Côte de Beaune and an expert will be on hand to share the history of the Climats and reveal the secrets of the landscape.



A special programme just for kids! – Cité in Chablis, Beaune and Mâcon

- > **VISITOR TRAIL:** children benefit from a specially conceived visitor trail, animated by *cabottes* or *cadoles* (small winegrowers' huts), which play host to fun activities related to the history of Bourgogne's vineyards.
- > **FAMILY ACTIVITIES:** Reinvent your own Climat – Discover the vineyards of Bourgogne and reinvent its most original Climats (les Grenouilles, les Amoureuses, Clos du Roi, etc.) with an artistic activity.
- > **PAIRING FOOD WITH FRUIT JUICES:** tasting of sweet and savoury bites with different fruit juices.
- > **GAMES BOOKLET:** children will be given a games booklet to add fun to their Cité experience. After completing it and solving the puzzle, they will receive a little surprise!

PRACTICAL INFO:

Saturday 17th & Sunday 18th June 2023

Schedule : from 10 :00 a.m to 06:00 p.m

1 bis rue de Chichée, 89800 Chablis

21 avenue Charles de Gaulle, 21200 Beaune

520 av. Maréchal de Lattre de Tassigny, 71000 Mâcon

Pricing [activities & glass included]

CHABLIS – MÂCON :

9€ adults / 4,50€ young person (6-17 years)

20,50€ Family Pass (2 adults, 2 young person)

BEAUNE :

14€ adults / 7€ young person (6-17 years)

32€ Family Pass (2 adults, 2 young person)

DISCOVER THE TEASER VIDEO FOR THE INAUGURATION

Weekend Inaugural à La Cité des Climats et vins de Bourgogne



Cité des
Climats & vins
de Bourgogne CHABLIS-BEAUNE-MÂCON

WEEKEND INAUGURAL LES 17 & 18 JUIN

RÉSERVEZ VOS PLACES DÈS MAINTENANT

WWW.CITECLIMATSVINS-BOURGOGNE.COM

RESERVATION.CITECLIMATSVINS-BOURGOGNE.COM

Download our inauguration media kit

Keep abreast of news from the Cité des Climats et vins de Bourgogne at www.citeclimatsvins-bourgogne.com

And **follow us** on social media     

Contact: Chloé Butet – Culture & Communications Director – Tel. +33 (0)6 49 43 44 39 – chloe.butet@citeclimatsvins.com